

WHEREAS, the SEEM comprises certified Energy Auditors and Energy Managers dedicated to fostering energy conservation, optimizing energy performance, reducing carbon footprints, and assisting industrial sectors in complying with relevant energy conservation acts.

2. PURPOSE AND OBJECTIVES

The purpose of this MOU is to establish a collaborative framework between the IIA and the SEEM to enhance energy efficiency, reduce operational costs, and build technical capacity within the industrial sector.

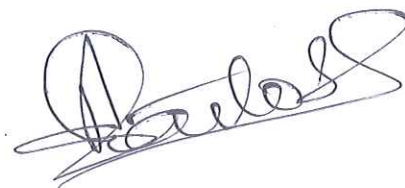
3. ROLES AND RESPONSIBILITIES

A. Joint Responsibilities of both Parties:

- **Organizing Expert Talks & Seminars:** Collaboratively plan, host, and execute regular expert talks, technical webinars, and panel discussions featuring national and international industry veterans, technology providers, and regulatory authorities.
- **Knowledge Repository:** Maintain a shared digital platform or newsletter to update member industries on recent global advancements, technological tools, and clean-energy trends.

B. Responsibilities of the IIA:

- **Problem Identification:** Gather, compile, and document specific operational, electrical, or thermal efficiency problems faced by member industries and forward them to the SEEM for expert review.
- **Logistical Support:** Provide infrastructure, venue facilities, and digital hosting platforms to smoothly organise expert talks, master classes, and interactive workshops for member units.
- **Regulatory Compliance Drives:** Mobilise member units to participate in regulatory awareness programs.
- **Awareness Campaigns:** Facilitate seminars, webinars, and workshops to educate member industries on the financial and environmental benefits of energy audits.
- **Access & Facilitation:** Encourage and mobilize member industries to voluntarily undergo preliminary and detailed energy audits.
- **Implementation Support:** Work alongside the society to foster a conducive environment for implementing cost-effective, energy-saving recommendations.
- **Support to programs :** Provide support by participating in SEEM programs like Global Sustainability Award, Industry Outreach Centers, Publications etc. and derive benefits thereof

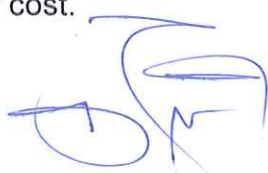


C. Responsibilities of the SEEM:

- **Auditing Services:** Provide professional Energy Auditors/Managers to conduct high-quality preliminary, walkthrough, and detailed energy audits for interested IIA member industries at mutually agreed-upon rates.
- **Compliance Assistance:** Assist industries in complying with statutory energy audit requirements and Perform, Achieve and Trade (PAT) scheme mandates, or later assist in CCTS regime
- **Training & Capacity Building:** Conduct training programs for IIA members on the efficient operation of thermal, electrical, and utility systems.
- **Reporting:** Deliver comprehensive energy audit reports featuring actionable, cost-effective measures with clear return-on-investment (ROI) timelines.
- **Regulatory Guidance & Updates:** Provide authoritative, real-time advice and interpretation on the latest **Government Regulations**, statutory mandates, notifications, and compliance acts issued by the Ministry of Power, Bureau of Energy Efficiency (BEE), and State Designated Agencies (SDAs).
- **Technological Advancements Transfer:** Introduce and showcase cutting-edge advancements in industrial technology, including IoT-enabled energy monitoring systems, AI-driven predictive maintenance, Industry 4.0 utility automation, and advanced waste heat recovery units.
- **Bespoke Problem Solving (Helpdesk):** Form a dedicated technical cell of certified Energy Auditors and Managers to diagnose and provide time-bound, custom engineered solutions to the specific engineering and energy-loss problems reported by IIA member industries.
- **Resource Personnel Allocation:** Deploy highly qualified industry subject matter experts (SMEs), accredited energy auditors, and regulatory consultants as key speakers for the organized **Expert Talks**.
- **Knowledge & information sharing:** SEEM experts will contribute articles on contemporary topics for IIA News Magazine for the benefit of IIA Members.

4. FINANCIAL TERMS

- The specific financial modalities, fees for energy audits, and cost for training programs shall be mutually agreed upon in separate addendums or work orders prior to the commencement of any specific project.
- Neither party shall bear any unilateral financial liability without prior written consent.
- Three sector specific webinars in a year on topics decided mutually will be addressed by SEEM Experts free of cost on mutually convenient dates however webinars on general awareness on energy efficiency topics will also be delivered by SEEM Experts free of cost.



5. CONFIDENTIALITY

Both parties agree to treat all proprietary data, operational details, and financial information collected from the IIA member industries during the energy audits as strictly confidential. This information shall not be disclosed to any third party without explicit written permission from the respective industry.

6. TERM AND TERMINATION

- This MOU shall be effective from the date of signing by both parties and shall remain in valid for a period of **3** years.
- The MOU may be renewed upon mutual written consent.
- Either party may terminate this MOU by providing a **30-day** written notice to the other party, without prejudice to ongoing activities.

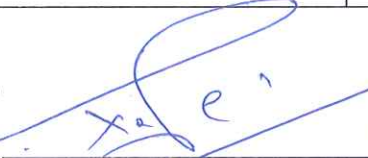
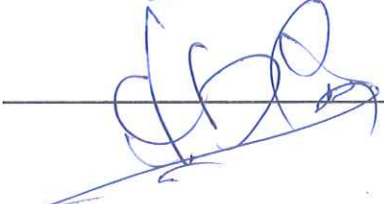
7. DISPUTE RESOLUTION

Any dispute or difference arising out of or in connection with this MOU shall be settled amicably through mutual discussions between the designated representatives of both parties.

8. SIGNATORIES

For [Industries Association Name] Signature:  Name: Dinesh Goyal Designation: National President Date: 14th July 2026 Place: Lucknow 	For [Society of Energy Engineers and Managers] Signature:  Name: Ashutosh Kumar Designation: Chairman UP & Uttarakhand Chapter Date: 14th July 2026 Place: Lucknow
--	---

WITNESSES

1.  D.S. Verma, ED, IIA
2.  Abhishek Sharma Dy. Director IIA